

INFORMATION



EPROCA-ESBAS CONFERENCE

25th June 2009, Izmir, Turkey

ESBAS Technology Center, Conference Hall,
Aegean Free Zone, Gaziemir-Izmir

“Culture
– key for creativity in clusters”

REGISTRATION: 09:00–09:30

Forenoon programme (9:30–12:30)

Strong social capital and emotional quotient are coming more and more crucial in building up sustainable culture clusters. Culture for cooperation and collaboration is essential in a creative environment where innovative clusters flourish. EPROCA-ESBAS conference will give new fresh ideas on how to implement these key elements into practice.

Opening remarks: Vedat Kunt, ExCom member of EPROCA

Mrs. Leena Zittling, President of EPROCA

Mr. Kaya Tuncer, President of ESBAS

Mr. Ender Yorgancilar, President of EBSO

OPENING SPEECH: Mr. M. Cahit Kırac, Governor of Izmir

SESSION 1: 09:45–10:45

Moderator: *Vedat Kunt, ExCom member of EPROCA*

“New perspective to understand culture as a part of competitiveness”

Dr. Heikki Kotilainen, Chairman of the International Advisory Board at EPROCA

“Culture - defining future clusters” –Social Networks Analysis tool

Dr. Neil Reid, University of Toledo

“New cluster profession forging collaborative cluster culture”

Mrs. Leena Zittling, President of EPROCA

COFFEE BREAK (10:45-11:00)

SESSION 2: 11:00–12:30

Moderator: *Dr Jukka Teräs, Member of EPROCA*

“Czech Republic: clusters and culture”

Dr Pavla Bruszkova, Member of EPROCA

“How to implement culture as a part of sustainable innovation”

Mr. Selçuk Karaata, Sabancı University

“Dialogue drives competitiveness”

Dr Lars Eklund, Scandinavian Competitiveness Group

Comments and discussion

COFFEE BREAK (12.30-12.45)



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IZMIR FREE ZONE MEETING

Afternoon programme (12:45–17:00)

International clusters, global value chains and international networking are key drivers when assisting especially SMEs to grow and extend to the international markets. With inspiring examples, we guide you to implement the challenging breakouts.



SESSION 3: 12:45–14:00

Moderator: *Dr. Neil Reid, ExCom member of EPROCA*

“India, a different cluster project: coir mats and mattings”
Mr. Vedat Kunt, ExCom member of EPROCA

“SMEs moving to international markets in CleanAir business”
Case Micropolis
Dr. Jukka Teräs, Micropolis Ltd, Finland

Emerging sport cluster – opportunity for SMEs in Sochi Olympics 2014
Mr. Seppo Romppainen, Snowpolis Ltd, Finland

LUNCH (14:00–15:00)

SESSION 4: 15:00–17:00

Moderator: *Mr. Vedat Kunt, ExCom member of EPROCA*

“Turkey: choosing new approach in clustering projects”
Mr. Ziya Altunyaldiz, DTM/Undersecretariat for Foreign Trade of Turkey

Aviation Cluster in Izmir, Turkey
Mr. Ayhan Izmirli, Aegean Free Zone Development and Operating Co. of ESBAS
Mr. Jürgen Viehrig, Managing Director of PFW

Organic Food Cluster in the Aegean Region of Turkey
Mr. Ekin Taskin, Aegean Exporter's Union

Bodrum Yachting Cluster
Mr. Vedat Semiz

COMMENTS AND DISCUSSION

CLOSING WORDS – 17:00

Mr. Vedat Kunt, ExCom member of EPROCA

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European ProClusters
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AEGEAN FREE ZONE DEVELOPMENT & OPERATING CO.

