



EPROCA-ESBAS Cluster conference in Izmir, Turkey – June 25, 2009
 "Emerging sport cluster: Opportunity for SMEs in Sochi Olympics 2014"

SNOWPOLIS
FINLAND



Vuokatti Sports Institute

- Good environment for high-level sports education
- Internationally significant training center for Nordic Skiing
- training center for 50 teams from 40 countries/year

NEW INNOVATION OF SPORT AND LEISURE

SNOWPOLIS
FINLAND



Julia Chepalova, Russia

- 3 Olympic Gold medal
- 2 Olympic Silver medal
- 1 Olympic Bronze medal
- 2 World Champion Gold medal
- 2 World Champion Silver medal
- 2 World Champion Bronze medal

NEW INNOVATION OF SPORT AND LEISURE

SNOWPOLIS
FINLAND



Technologypark Snowpolis

- Young, rapidly developing international Technology Park
- Specializes in well being, sports and all-year-round winter
- www.snowpolis.com

NEW INNOVATION OF SPORT AND LEISURE

SNOWPOLIS
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Technologypark Snowpolis

- Snowpolis 1st stage
 - Completed in autumn 2005
- Snowpolis 2nd stage
 - Completed in December 2007
- **Year 2007**
 - 25 companies
 - 3 Unit of Universities
 - 150 employees
 - well being Sokos Hotel Vuokatti, 150 rooms
 - Conference rooms and auditorium
 - Total area 13 000 m²
- **Target of Year 2015**
 - 100 companies
 - 4 Unit of Universities
 - 1000 employees

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Snowpolis Research and Education environment 2007

University of Jyväskylä:

- The unit of sports technology of the University of Jyväskylä
- Doctoral education in Sports Sciences started in winter 2005

University of Oulu:

- Unit of Measurements in Sports Technology at MILA
- CWC (Center for Wireless communication)
- Laboratory of Biotechnology

Co-Operation with Kajaani University of applied Sciences

- High School of Sport
- International IB-High School started in autumn 2005

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Snowpolis Finland

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